



CELEBRATION AND PARADE | FEBRUARY 9-10, 2024

SPONSORSHIP LEVELS

NAME OF BUSINESS OR ORGANIZATION _____

ADDRESS OF BUSINESS OR ORGANIZATION _____

CITY _____ STATE _____ ZIP CODE _____

ARE YOU A NON-PROFIT? YES NO TAX ID NUMBER _____

CONTACT PERSON NAME _____

PHONE NUMBER _____ CELL NUMBER _____

SPONSOR CONTRIBUTION

AMOUNT \$ _____ (IT IS TAX DEDUCTIBLE) CHECK # _____

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
FIREWORKS
\$10,000
 Thank you Duke Energy and Mahaluk Auto Group

PRESENTING SPONSOR
STAGE
\$6,000
 Thank you Weikert Ford!

PRESENTING SPONSOR
VIP AREA
\$5,000
 Thank you Forni Dental!

PRESENTING SPONSOR
5K
\$4,000
 Thank you SouthState Bank!

PRESENTING SPONSOR
KIDS AREA
\$2,500
 Thank you Iceberg Home Services!

\$500

BENEFITS:

- Business name on poster and website.
- Business mentioned and/or tagged in social media posts
- Logo on the banner above the stage. (Small)
- Business name on shirt (no logo)
- Two VIP Tickets (\$100 Value)
- Shout-out from the stage Friday and Saturday night at the festival

\$1,000

BENEFITS:

- Business logo on poster and website.
- Logo on the banner above the stage.
- Business mentioned and/or tagged in social media posts
- 6 VIP's (\$300 Value)
- Shout-out from the stage Friday and Saturday night at the festival
- Space for a 10x10 Tent and table at the event.

\$2,000

BENEFITS:

- Business logo on poster and website (Large).
- Logo on the banner above the stage (Large)
- Business mentioned and/or tagged in social media posts
- One individual post tagging your business on social media with a link to your social media and/or website
- 10 VIP's (\$500 Value)
- Multiple shout-outs on stage between acts during the festival on Friday and Saturday
- Space for a 10x10 Tent and table at the event.



WHY SPONSOR?

THE BEGINNING

In 1984, the Lake Wales Mardi Gras was created in memory of Vinton Davis, owner and operator of Vinton's New Orleans Restaurant along with his wife. When Vinton passed away, his daughter Nancy Estes and his wife Nettie decided to have a parade in his memory and call it the Lake Wales Mardi Gras. With the help of his step-son Jim Bernhardt, Nettie's brother Ed, friend Robert Connors and a handful of others, the Lake Wales Mardi Gras was planned.

The first Mardi Gras parade consisted of one band (Al's Place Band), four Krewe's (The Mystick Krewe of Rex, the Mystick and fair Krewe of Aphrodite, Royal Order of the Red Swans and the Loyal order of Wild Shiners) and several marching revelers. They performed before a crowd of a couple of hundred spectators.

TODAY

We have carried on that tradition with the help of many volunteers for 35 years. Today, Lake Wales Mardi Gras is a 501C-3 and all proceeds benefit local charities. We parade with over 25 floats and krewe's and march for about 30,000 spectators. We strive to create a family-friendly tradition for all ages with live bands, a 5K, food trucks, vendors and children's activities. **Lake Wales Mardi Gras has donated \$72,000 to local charities in the Lake Wales Area since 2019!**

10,000+
Yearly Web
Page Visits

15,000+
Spectators
250,000
Beads Thrown

15
Krewe's

60,000+
Post views on
social media

PROCEEDS BENEFIT: VICTORY RIDGE ACADEMY & OTHER LOCAL CHARITIES

Lake Wales Mardi Gras Committee greatly appreciates your support.



Your contribution helps keep the tradition alive in our community.

{ SUBMIT LOGOS TO } INFO@CURCHYDESIGN.COM